

## President's Welcome



Welcome to Westland Services Corporation. WESTLAND has assisted thousands of families throughout the U.S. and Canada since founded in 1987. WESTLAND meets the challenge of providing personalized, long-term, beautification and maintenance at a family's gravesite.

Respectful Remembrance™ is so very important, and personalized care and maintenance at the gravesite provides a special Peace of Mind® for you and those left behind.

You too can become a WESTLAND family member and be assured that your departed loved ones receive respectful and personal care at their final resting place.

I personally welcome you to learn more about WESTLAND and assure you of the service and support, personalized care and cooperation, and the highest professionalism, at all times, from everyone at Westland.

*Philip G. Maddad, Jr.*

1-800-622-0772

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## Vision



In the world we live, time has become our most precious commodity. At WESTLAND, we realize that as you grow older your primary concerns take on a new focus.

After more than ten years of research, we found that the third major concern of seniors today is, "Who will care for my final resting place when I'm gone?"

Providing personalized, long-term, beautification and maintenance services at a family's gravesite is WESTLAND's vision for anyone who shares this concern now and for years to come.

Should you need the unconditional support we at WESTLAND provide, we invite you to call the toll free number below.

Or visit us online at [www.westlandswb.com](http://www.westlandswb.com)

1-800-622-0772

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## About Our Services

WESTLAND provides you with "Peace of Mind®" knowing that your family gravesite is going to be continually beautified and maintained long after your passing, providing personalized, long-term, care and maintenance of your final resting place.

Known as the Peace of Mind Program, WESTLAND designs a maintenance plan for your family gravesite based solely on what is important to you. Our Plan Counselors, in cooperation with our nationally renowned horticulturists, will formulate a care and maintenance program taking into consideration the amount of sunlight at the gravesite, color and size of the monument/flat marker, and types of flowers which will enhance the beauty of your family gravesite.

The services in WESTLAND's Peace of Mind Program are provided for a one time cost and are performed for 20 years – longer if desired. Services provided include: cleaning the monuments and markers, fertilizing the flower beds as appropriate, planting or securing trays of flowers for Memorial Day and other dates of significance, watering and cutting back the flowers periodically, removing the flowers according to cemetery regulations, and securing a winter basket at the gravesite for the holidays. Color photographs of the work performed are sent to designated family members at least twice each year.

## What Customers Say

### Our Clients...

Mom & Dad's gravesite never looked so good, even when I was doing the work myself.

*Jack Fahey - Lewiston, Maine*

Westland is the best! Caring for my family plots in Worcester, MA and here in Troy. Thanks, Fleet Bank, for recommending Westland.

*Hazel Writer - Troy, New York*

I promised my parents they would not be forgotten, and Westland has helped me keep my promise.

*Robert O. Flagg - Boylston, Massachusetts*

Three gravesites in two cemeteries, 20 miles apart and 960 miles from my home. Local funeral director recommended Westland. I couldn't be more pleased.

*Diane Stevens - Valparaiso, Indiana*

### Our Professional Partners...

Families deserve to have their gravesites personally cared for long after their passing. Westland Services has been doing this for my client families for more than 12 years with 100% satisfaction. Westland has made me a believer.

*Thomas R. Mullen, Esq.  
Member, Ntn1 Academy of Elder Law Attorneys*

*Quincy and Arlington, Massachusetts*

I have been referring clients to Westland for years. They're extremely reliable. It's a very useful service.

*Dan Healy  
Director, Trust Administration  
Bank Boston 1997*

## Why WESTLAND?

Our society has become a highly mobile one. Family members tend to be scattered throughout the country/world.

The passing of a loved one brings families together ever so briefly for a proper "good-bye." If loved ones are scattered and those who remain are not able, who will lovingly care for the final resting place of a departed loved one? WESTLAND assures respectful and personalized care for the gravesite of a cherished loved one.

Since 1987 and thousands of WESTLAND family members later, WESTLAND is the leader in providing personalized long term beautification and maintenance services at a loved one's gravesite. WESTLAND provides services anywhere in the United States and Canada at a one-time cost for 20 years – longer if desired.

WESTLAND has one mission and one mission only: to provide personalized, long-term, beautification and maintenance services at your loved one's gravesite. WESTLAND will, according to your specific wishes, assist you in respectfully remembering your departed loved ones now and in the future.

You confide in us what is important to you, and we assume full and complete responsibility for the care and maintenance at your cemetery plot, now and for years to come.

## What We Believe

*We Believe* that our love, devotion and commitment to loved ones does not cease at the time of their passing.

*We Believe* that as we reach the "home stretch of life" most of us are concerned for the well being of those who will be left behind.

*We Believe* that most families are concerned about who will care for their final resting place and that of their loved ones when they pass on.

*We Believe* there is a sense of comfort knowing that arrangements have been made for personalized care of the family plot.

*We Believe* that loved ones take great comfort in receiving the color photographs we send twice each year of work performed at the gravesite.

*We Believe* that personalized care and maintenance at the gravesite respectfully represents the value of the life lived to those left behind.

*And Lastly*, our research has shown family members are likely to visit the gravesite of a loved one more often if it is professionally cared for, than if the family has to maintain the gravesite themselves.

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